

It's Been Our Pleasure DOWN THROUGH

143 years



FIRST NATIONAL BANK
Waseca | Ellendale | Hope | Member FDIC
fnbwaseca.com | 507-684-2691
Established 1874

140 years



UNITED STATES POST OFFICE
New Richland MN 56072
Established 1877

136 years



Roundbank
www.roundbank.com
Member FDIC
Positively Impacting Peoples' Lives
Roundbank Insurance Agency
www.roundbankinsurance.com
Established 1881

131 years



Star Eagle
SERVING THE NEW RICHLAND-HARTLAND-ELLENDALE-GENEVA AREA
131 Years of Service to Southern Minnesota
Established 1886

130 years



NEW RICHLAND DRUG
Telepharmacy
HOURS: M-F 9:00 a.m. to 5:30 p.m.
Closed Saturday & Sunday
463-3714
Established 1887

122 years



CFS
CENTRAL FARM SERVICE
"Building a Stronger Cooperative Together"
233 W. 3rd St. • Truman, MN 56088 • 507.776.2831
900 30th Place NW • Owatonna, MN 55060 • 507.451.1230
Established 1895

120 years



Albert Lea Tribune media
AlbertLeaTribune.com
Established 1897

119 years



STATE BANK OF NEW RICHLAND
Since 1898
465-3218
www.sbnr.biz Member FDIC
Established 1898

105 years



FSB FARMERS STATE BANK
MEMBER FDIC
FREEBORN 863-2371 HARTLAND 845-2233 ALBERT LEA 373-1945
www.farmersstatebankmn.com
Established 1912

102 years




COMMERCE BANK
Specializing in Agricultural Financing
101 Central Ave. South
Geneva, Minnesota 56035
507-256-7235
Established 1915

97 years




Hope CREAMERY
9043 SW 37th Ave. • Hope, MN
507-684-2019
Established 1920

95 years



Friedrich/Bonnerup Funeral Service
New Richland 465-8015 • Albert Lea 373-2461
BONNERUP
Established 1922

90 years



Crystal Valley
Serving the areas of
Waseca • Jonesville • Waldorf • Elysian • Hope
www.crystalvalley.coop
Established 1927

81 years



Auto Value
Parts Stores
707 S. State St. • Waseca, MN
835-3900
Established 1936

79 years



WASECA COUNTY MUSEUM
315 2nd Ave. NE • Waseca
507-835-7700
www.historical.waseca.mn.us
Established 1938

78 years



Bayview Freeborn FUNERAL HOME
"We can cross this bridge together."
Established 1939

71 years



Fischer Funeral Home
971 Plaza Street W
Albert Lea, MN
507-377-4284
Established 1946

71 years



THOMPSON BODY SHOP, LLC
Certified Technicians
Car lockouts & Windshield Replacement Available
Stop In or Give Us a Call
(507) 465-8228
Mitch and Mike Thompson
New Richland, MN
Established 1946

67 years



Sorenson's Appliance & TV
WHIRLPOOL • MAYTAG • KITCHENAID • AMANA
PO Box 150 • Geneva, MN 56035
507-256-7258
www.sorensonsappliance.com
email: sorensonsappl@myclearwave.net
Established 1950

65 years



Harland's TIRE & AUTO CENTER
211 W. Main • Owatonna
Phone: 451-3084
LOCALLY OWNED
Established 1952

64 years



Floors-U
"Top of the Hill"
302 5th Ave. • Ellendale, MN
507-684-3351
Established 1953

55 years



FARMERS INSURANCE
"America's Own Original for Farmers"
Mike Bishman
121 WEST BROADWAY
OWATONNA, MN 55060
1-507-451-0193 or 1-800-856-9864
Established 1962

53 years



Condon Farm Service
"More than just a feed store"
Livestock & Pet Food & Supplies, Bird Food & Feeders, Boots, Nuts & Bolts
Lawn and Garden Supplies
Serving the Waseca area for over 40 years
106 5th Ave. SW, Waseca
507-835-5533
Established 1964

52 years



OLSON EXCAVATING
GPS control drain line installation
• Digging utility lines and
• Backhoe/Loader/Excavator
• Chain saw/tree removal
• Rock/gravel/dirt hauling
• Chain saw/limb grinding
• Snow removal/landscaping
Brandon Flatness
shop 507-845-2440
cell 507-383-2008
Established 1965

51 years



BUDACH IMPLEMENT, INC.
229 NE 3rd St. • New Richland
465-3237
www.budachimplement.com
Established 1966

47 years



RNLB
BUSS NELSON ELECTRIC, INC.
6380 W. Highway 30 - P.O. Box 217
Ellendale, MN 56026
507-684-2166
Established 1970

46 years



Tesch Service Center
EXPERT CAR CARE
24 Hour Certified Towing and Recovery
Firestone Bridgestone
Hours: 7 a.m.-8 p.m. Mon.-Sat., 8 a.m.-8 p.m. Sun.
(507)-835-4610
321 W. Elm Ave. • Waseca
Established 1971

45 years



misgen auto parts
U-pull & full-service automotive recycler
• We buy scrap & cars
800-358-4902 • 684-2140 • 1 mi. N of Beaver Lake
Established 1972

45 years



WALLACE'S LAUNDROMAT
316 N. Broadway
465-3439
Established 1972

43 years



LOKEN Excavation & Drainage Inc.
Tiling • Backhoe • Excavating
... and more!
3695 Hoffman Drive NW
Owatonna, MN
507-451-2873
Established 1974

42 years



NEW RICHLAND CARE CENTER
Caring and Sharing Since 1975
312 1st St. N.E.
P.O. Box 477
New Richland, MN 56072-0477
(507) 465-3292
Established 1975

40 years



CORN PALACE AG CENTER
www.cornpalaceagcenter.com
121 3rd St. NE
New Richland, MN 56072
Phone: 507-465-3320
PIONEER
Scott Routh 465-3320 Layne Janike 995-6627
Established 1977

39 years



Jensen Heating, A/C, & Plumbing
Geneva, MN
DeWayne Jensen,
Owner 507-256-4712
Established 1978

39 years



SunOpta™
bringing well-being to life
Hope • Ellendale • Blooming Prairie
451-4724 or 800-342-6976
Established 1978

38 years



LOGIX
INSULATED CONCRETE FORMS
Your Local Distributor
EAGLE CONCRETE
Established 1979

38 years



Mike's REPAIR
670 32nd Ave. NW • Owatonna, MN
507-455-0388
Featuring:
MICHELIN & B.F. GOODRICH
Ag Tires & Truck Tires
YOU SHOULD BE RUNNING ON MICHELIN AGRI-BIB OR B.F. GOODRICH POWERGRIP TIRES!
NOW IN STOCK!
HEAVY DUTY TRUCK TIRES
507-455-0388
Established 1979

38 years



White Fox Fur & Feather Co.
226 Main St. • Pemberton, MN 56078
507-869-3877
Established 1979

37 years



AERO-ECONOMICS
Mark Bernard
(507) 465-3707
121 3rd St. NE • New Richland, MN 56072
Established 1980

38 years




L&D Ag Service
408 Broadway • Hartland, MN 56042
Call Us At: 1-507-845-2100
www.l-d-ag.com
Established 1981

35 years



Bauer Built TIRE
www.bauerbuilt.com
Albert Lea
1353 S.E. Broadway
(507) 373-6469
Established 1982

34 years



ALBERT LEA SEED HOUSE
Garden Center
1414 W. Main
(Across from Nelson's)
Albert Lea, MN
507-377-2372
Established 1983

... to Be of Service! THE YEARS!

33 years

HOLLAND AUCTION & REAL ESTATE
www.hollandauction.com

Tracy Holland
#7405002
Ellendale, MN
(507) 684-2955
www.hollandauction.com

Established 1984

32 years

Royal Sports
105 W. Main
Clarks Grove, MN 56016
507-256-7596
royalsports.us

Established 1985

31 years

PIONEER
BRAND PRODUCTS

BRIAN WAYNE
Ellendale, MN
home 684-9663 • office 685-3021

Established 1986

34 years

THE SHOP
32452 State Hwy 13
Waseca
(507) 835-7040

Established 1983

33 years

GENEVA BAR & GRILL
Open 10am-1am
Mon-Sat
GENEVA, MN
507-256-7278

Established 1984

28 years

BROSKOFF STRUCTURES, Inc.
601 North Central
Geneva, MN 56035
507-256-7501

Established 1989

28 years

RIVERVIEW GOLF COURSE
New Richland **465-3516**

Established 1989

28 years

MONARCH HEALTHCARE MANAGEMENT
The Beacon at New Richland
113 SW 1st Street • New Richland, MN 56072
(507) 463-3565

Established 1989

31 years

SCHUE TRUCKING LLC
NEW RICHLAND, MN
TROY & CHRIS SCHUE
465-8648

Established 1986

30 years

MARKS REPAIR
181 Brady Blvd. NW • Owatonna
507-451-1412

Established 1987

25 years

New Richland Liquor Co.
Karl Proehl, Prop.
465-3552 • New Richland

Established 1992

24 years

The DUCT DOCTOR
New Richland
465-3828

Established 1993

24 years

TNT Body Shop LLC
30877 State Hwy. 13
Hartland, MN 56042
Tim Cliff

- ICAR & ASE Certified
- Collision Repair Specialists
- All Makes & Models
- Car, Truck, Heavy Truck
- Body and Paint Warranties

Phone & Fax: 507-845-2400
E-mail: tntbodyshop@deskmedia.com

Established 1993

27 years

Colors & Glass
- by John Glynn -

P.O. Box 701
Owatonna, MN 55060
Locally Owned Since 1990
507-475-0473
Res. 507-451-1936
colorsandglass@outlook.com

Established 1990

27 years

Knutson Bros. Tree Service
Rt. 1, Ellendale, MN 56026

- Expert Tree Care
- Brush Removal
- Free Estimates

Ron: 507-456-4167
Mike: 507-451-2307

Established 1990

21 years

Southern Seed Service
RICK SCHULTZ DOUG CHRISTOPHERSON
465-8241 465-3313
New Richland

ASGROW MONSANTO

Established 1996

19 years

New Richland Auto Repair, LLC
"For All Your Auto Repair Needs!"
Isaac Kofstad
Owner
246 Third Street N.E. • New Richland, MN 56072
1-507-463-3261

Established 1998

15 years

• Fresh Meat • Quality Produce

WAGNER FOODS
Phone 463-3717 Mon-Sat, 8 a.m. - 8 p.m.
Sunday 9 a.m. - 5 p.m.

Established 2002

14 years

BOLDUAN TECHNOLOGY SERVICES
Dennis Bolduan
10361 240th Ave • New Richland
507-317-5417
dennis@bolduantechologies.com
www.bolduantechologies.com

Established 2003

14 years

JK Routh Contracting, LLC
Jesse Routh **507-383-7892**
Billing contractor license # 20396072

Established 2003

14 years

LERBERG'S FITNESS & TANNING
(507) 684-2471
Touchless Car Wash & Laundry

Established 2003

14 years

Morgan's MEAT MARKET
Dean & Barb Morgan, owners
202 Ash Ave. S. • New Richland
507-465-3888

Established 2003

14 years

THE PLUMBER GUY
Service • Remodels • and more
Your fixtures or mine
Greg Johannsen
Hartland, MN
507-383-6357

Established 2003

13 years

DAHL Farm Supply
507-826-3463 or 507-383-4931
Chris and Holly Dahl
27296 730th Avenue • Albert Lea, MN 56007

Established 2004

13 years

First Impressions
by Kim
129 S. Broadway
New Richland
507-463-0800

Established 2004

13 years

On-the-Spot Appliance Service
Repairs, service, parts
household appliances
Commercial cooling appliances
Over 30 years experience
Ellendale & surrounding area
507-256-8099
Orin Mortensen - Owner

Established 2004

12 years

SMOKE SHACK
104 E. Main • Geneva, MN • 507-256-0025

GENEVA MEATS, INC.
Geneva, MN 507-256-7214

Established 2005

11 years

AIRWAVE solutions, llc
Trent Gunsolus, Owner
store 507-234-6469
cell 507-317-5790
airwave@awsolutionsmn.com

Established 2006

11 years

ARO ACCOUNTING
Allyson Olson
cell 507-391-3738
allyson@aroaccounting.com

217 East Elm Ave, Waseca 507-391-3738 32718 State Hwy 13, Hartland 507-845-2763

Established 2006

11 years

Boklen Plumbing & Heating
"It's hard to say a Thank You"
524 N Broadway • New Richland
507-465-8376

Established 2006

10 years

George's of Geneva Supper Club
Where family and friends meet to eat!
Downtown Geneva
507-256-4501

Established 2007

10 years

Radio Link Internet
www.RadioLinkInternet.com
507-417-4176
8162 SW 81st St., Ellendale, MN.

Established 2007

10 years

The Willows Restaurant & Lounge
Hours 11am - 10pm (Lounge till 1am)
100 Hwy. 13 • New Richland
507-463-1000

Established 2007

10 years

Assisted Living Community Whispering Oak
1 and 2 Bdr. Units
All utilities paid
905 Calverly Court • Ellendale, MN 56026
(507) 684-3026

Established 2007

8 years

Nancy Jane's Bakery
New Richland, MN
465-3200
"Where Country Freshness Begins"

Established 2009

7 years

Midwest Repairables
Buy - Repair - Save
repairablevehicles.com
334 3rd St NE • New Richland
507-465-3101

Established 2010

5 years

AVON
Sara Jo Vulcan
507-327-5837

Established 2012

4 years

POOLEY'S SCRAP IRON & Recycling, Inc.
NEW RICHLAND, MN
PH. 507-485-3789 FAX 507-485-3258
www.pooleyscrapiron.com
Business Hours: Monday-Friday 8am-4pm

Established 2013

3 years

GENEVA Lumber Company
Tait Ingvaldson
Sales, Estimating & Owner
507-256-0045 507-383-5696(cell) 507-256-4471(fax)
413 West Main Street • Geneva, MN 56035
tait@genevalumber.com

Established 2014

3 years

Red Leaf Cafe
507-465-8000
104 Broadway Ave. S.
Downtown New Richland
MON-SAT 6-2 • SUN 9-1
FRI-SAT EVE 4:30-9:00

Established 2014